

Empowering Teaching with AI & Tech: Tools and Strategies

The Course



This 5-day practical course helps educators integrate AI and technology confidently and responsibly into their teaching. Through hands-on workshops, participants explore tools and strategies for lesson planning, assessment, feedback, and student engagement. The course highlights ethical and creative uses of AI to enhance communication, collaboration, and learner autonomy while avoiding digital overload. Teachers will design classroom-ready activities, reflect on their digital competences, and connect with peers to share innovative ideas and projects. Ideal for educators seeking to enrich their practice and future-proof their teaching.

Contact: teachertraining@lacunza.es

20-25 July

Online

20h

NEW

Contents



- The evolving role of Artificial Intelligence in education and language learning.
- Foundations of AI literacy for teachers and students.
- Practical AI tools for lesson planning, materials creation, and assessment.
- Integrating AI to support the four skills: speaking, writing, reading, and listening.
- Using AI to foster creativity, critical thinking, and learner autonomy.

- Ethical and responsible AI use in the classroom.
- Evaluating and selecting EdTech platforms aligned with pedagogical goals.
- Designing AI-enhanced classroom activities and project-based learning tasks.
- Collaborative projects to create innovative teaching resources and lesson ideas.
- Reflection and action planning linked to the European Framework for the Digital Competence of Educators (DigCompEdu).

Trainer: Robert Martínez



Robert has three decades of experience in TESOL in ten different countries. He speaks Italian, Spanish, B1 French and Portuguese. He is an IHWO Inspector, Equals Inspector/Board Trustee and Head of Innovation and Digital Presence at Lacunza IH San Sebastian, Spain. He's a language assessment specialist for Cambridge and IDP IELTS.



He holds the CELTA, DELTA, CertICT(Distinction), MA TESOL(Merit), MA Digital Tech for Language Teaching(Distinction), PGD Academic Management(Distinction), NILE MA PDLE(Merit), the PD in Digital Learning Design(Distinction) and is a language assessment specialist for Cambridge and IDP IELTS. He is TESOL-SPAIN AC Gipuzkoa and Ambassador for TESOL CONFERENCES and EduVerse, and a CELTA Tutor & Assessor. He can be found on LinkedIn at <https://www.linkedin.com/in/robertmartinez1/> and he has a YouTube channel for teachers @LearningTogetherWithRobert

Who is this course suitable for?

- Teachers who would welcome further training in adopting a principled approach to using AI & Tech in the classroom
- Participants should have a minimum language level corresponding to B2 on the Common European Framework.

Lacunza
YOUR WORDS, YOUR WORLD

NILE
PART OF THE INTO GROUP



+34 943 46 47 00



academia@lacunza.es



www.lacunza.es